

Tony Jopia – Curriculum Vitae

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Education:

1985 – 1983 ND in Graphic Design
Southport College of Art and Design
Design and Photography for Print and Television
1985 – 1987 HND in Design Communication
Suffolk College of Art and Technology
Design and Production for Film and Television

Employment History:

Freelance Director/Producer/Line Producer

Dates 2008
Duties Producing/Directing/Line Producing for Various Production Companies in Documentary, Children's Drama, Comedy and Animation

Freelance On-Air Promotions Producer/ Director

Various Broadcasters

Dates 2006 - Present
Duties Creating the on-air look, developing and executing quality ideas on realistic and challenging budgets.
Achievements just completed an 18 month period with ITV creative after an initial 3 week booking, launching F1 2007 season, Successfully launching ITV1 Comedy/Drama Doc Martin and Thriller/Drama Cold Blood 2 with massive ratings

On-Air Promotions Senior Producer/ Director

CITV (Children's ITV)

Dates 2003 - 2006
Duties Creating the on-air look of CITV, developing and executing quality ideas on realistic and challenging budgets.
Achievements Winning Gold at International Promax/BDA 2005 for Art Direction & Design Interstitial Campaign.
Silver 2004 Promax UK Award for best children's promotions and being part of a team whose efforts have dramatically increased the daily ratings.
Launched The CITV Channel in March 2006. Channel was third most watch freeview channel and beat all children's competition on day of launch.

Company & Creative Director

TJ Productions

Dates 1998 - 2004
Duties Managing creative, production staff and crew. Liaising with clients, brainstorming with in-house and company creative teams, production management, scheduling, budget and facility requirements, producing and directing commercials, television pilots, music videos, promotions, station idents and short films.
Achievements Nominated and Winning numerous PROMAX national awards
Developed and made TV pilot for Carlton TV's 'Ministry of Mayhem' (On air for 2 years) and 'StarStreet' (Went on to have 2x13 series)

Freelance Director/Producer

Various Channels

Dates 1998 - 2004
Duties Director/Producer/Writer – Commercials, programmes, music videos, short films, station idents, on-air promotions
Achievements Part of Creative team that launched and promoted FilmFour for Channel 4
Developed and made TV pilot for ITV's new Saturday morning show pitched by Carlton TV

**Creative Consultant
Disney Channel Italy**

Dates 1998 - 98

Duties To manage, train and work alongside the creative team.
Provide the on-air promotions output required to launch the Channel.
Assist Head of Creative with development of style and content.

Achievements Achieving all, and more of the required promotions output for the launch of the channel.

**Manager of Creative Services
Disney Channel UK**

Dates 1996 - 98

Duties Managing the on-air promotions team and liaising with other departments to determine and creatively support the style and content of the channel.

Achievements Developing and launching a new on-air look within 4 weeks of conception

Producer/Director for Links & On-Air Promotions

CITV (ITV's Children Division)

Dates 1993 - 96

Duties Overseeing, creating and developing brand and programming awareness through on-air promotions, station idents, live presentation links.
Determining style and content of service
Producing presentation links
Motivating and supporting the in-house team.

Achievements Being head hunted for the position
Winning the ratings war against its biggest rival for three years on the run.
Winning the Gold Award for the best children's promotion at PROMAX International awards.

**Director/Producer for On-Air Promotions
Carlton Television**

Dates 1992 - 93

Duties Part of the creative team that launched Carlton TV in London.
Creating, producing and directing on-air promotions and launch commercials_

Achievements Silver winner in New York International Creative Awards.
My 'in-house' promotion replaced the agency-produced advert.

Director/Producer for On-Air Promotions

British Sky Broadcasting

Dates 1990 - 92

Duties Created on-air campaigns and promotions for The Movie Channel and Sky Television. Directed on film and video, commissioned graphics, assembled cast and crews

Achievements Won two silver PROMAX creative awards for Best Movie Promotions

**Director/Producer for On-Air Promotions
British Satellite Broadcasting**

Dates 1989 - 90

Duties In response to the Head of Promos, Director of Programming and Marketing briefs, I created original ideas and scripts, liaised with programme producers, planned resources and directed shoots.

Achievements Working with Martin Lambie Nairn on the launch of the Galaxy Club, BSB's children's strand.

Additional Experience:

Director/Producer – Filmmaker

Dates 2001 - Present
Duties Producer/Director of six short films. 4 appearing in key National Film Festival
Achievements 2004 - Winning 'Bright Sparks-Microshorts' Film Festival with The Student Body – Children's comedy short film
2004 - Winning commission from UK FILM COUNCIL and Screen West Midlands to make short film called Warped!
2008- Completed El Espiritu de Animitas, Thriller filmed entire in the northern Chilean desert.

Producer - Mad Dogs Animation Studios:

Dates 2002 - 2004
Duties Producer/Writer – Managed the in-house creative team, animation directors, and liaised with clients. General day-to-day running of animation studio. Hands on involvement that includes brainstorming, creating ideas and planning schedules and contracts with clients.
Company Animation output Commercials, titles, programmes, music videos, short films, station idents, on-air promotions)
Achievements Creating new on-air look for CITV within a demanding time line and budget. Increasing CITV's ratings and audience brand awareness.

Interests and Activities:

Film Making Producing and directing short films.
Music Playing drums and performing in a Rock/Pop band.
Sport Playing Football, Tennis and Golf
Cinema Watching World Cinema, Classics and Mainstream Movies, Collecting DVD Films
Latin Culture Speaking Spanish fluently, developing Latin based ideas for factual programming and drama.

Personal Profile:

Chilean Born and Liverpool bred Creative Director/Producer Tony Jopia has taken part in and lead creative teams that have undertaken massive broadcasting challenges, such as the launch of BSB, Carlton Television, FilmFour, CITV and various Disney Channels in Europe as Head of Creative. He spent over 10 years producing Children's ITV for Central/Carlton ITV in Birmingham and Manchester handling the live studio for 3 of those years and in 2005 Tony senior produced the launch of the CITV Channel in Manchester's ITV Granada Studios. During his career Tony was head of Creative at Disney Channel and assisted in the launches of their European Channels such as France, Spain and Italy. As Jopia productions he has produced a number of commissioned television pilots for Flextech, ITV and including prestigious Saturday morning children televisions on CITV.

He has managed creative departments and production crews throughout Europe and US, winning several national and international awards along the way. In the last 5 years he has produced and directed six short films including 'The Student Body' a Children's comedy short film that won 'Bright Sparks- Microshorts' Film Festival. This was made using amateur children and adult actors. He followed this with two other short film successes Driver's perspective and the quirky living dead comedy Zombie Harvest.

In addition Tony also won a commission from UK FILM COUNCIL and Screen West Midlands to make Warped! Tony has just completed 'El Espiritu de Animitas' a Spanish speaking short thriller shot in CHILE, his native country. In 2007 he directed 'Love Sick' for ITV and Little big Men, a 50 minutes children's pilot fantasy/drama for HighScore Productions. He is presently in development with B3Media and Channel4 on his first Anglo/Chilean feature film. As well as managing Jopia Productions, a company aiming to offer full production services in Europe to Latin America, Tony also is creative director for Eye-Catching Productions based at Pinewood Studios. He also lectures in Film and Media Production and Development at Oxford Brooks and is developing projects with writer Stephen Bishop in his hometown of Liverpool.